

## Our Services

Free Pregnancy Tests

Earn While You Learn  
Education Program

Next Step Boutique

Post Abortion  
Healing Groups

Memorial Garden

First Step Relationship  
Education Program

## We Are Open

Tues - Wed - Thurs  
11:00 - 3:00 pm

Walk-ins Welcome!

## Contact Us

Address:  
902 D Avenue,  
La Grande, OR 97850

Office Phone:  
(541) 963-6918

24-Hour Hotline:  
1(800) 712-4357

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nextsteppic@outlook.com

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NextStepPRC.org

## Directors

Vonda Billman  
Kylee Torrico  
Amber Jackson

# NextSTEP

Pregnancy and Relationship Center

*we'll walk with you*

## The Future is Bright with BrightCourse

### *Introducing Brightcourse*

The Earn While You Learn (EWYL) education program at Next Step PRC is the largest and most in-depth service we offer to our clients. Through this program we serve pregnant women, new and established parents and single parents, teenagers and young adults, grandparents, fathers, single individuals, those in relationships... I'd venture to say that we have an Earn While You Learn lesson for just about everyone. More importantly, our EWYL program is available *for* everyone.

In the past our EWYL program consisted of purchased curriculums in binders based on topics and the target audience. Clients would choose a topic, watch the correlating DVD, and fill out photocopied worksheets. This system had served Next Step PRC well. However, as time passed it became difficult to ensure that our materials were up-to-date, relevant to the current culture, and attractive to our clients, many of whom live in the digital age.

When our Director of Client Services, Amber Jackson, was hired in 2019, one of her dreams was to bring our EWYL system into the 21st century and take the entire curriculum online. Next Step PRC is proud to announce that this month we are launching Brightcourse, an entirely digital Earn While You Learn program.

### *What is Brightcourse?*

Brightcourse is an online Earn While You Learn program. Right now Brightcourse contains over 200 lessons, with more being added in the future. Lesson topics are grouped into categories that include pregnancy, infancy, toddlers, parenting, life skills, partnerships, and fatherhood.

The Brightcourse program keeps lessons accurate by updating videos and lesson content as needed due to changing information, professional recommendations, and scientific evidence. Every lesson is built on experience and outcome-based research. When possible, the lessons are evidence-based and reviewed by the appropriate experts. For example, physicians and pediatricians have reviewed all lessons containing medical content, while all the financial lessons have been reviewed by certified public accountants. In addition, to ensure each video lesson is engaging to clients, Brightcourse has focus groups (based on the typical client

## Next Step Team

Client Advocates  
 Receptionists  
 Post Abortion Healing Team  
 Baby Bottle Boomerang Team  
 Donation Partners  
 Donation Care Team  
 Property Care Team  
 Next Step Board  
 Next Step Directors

## Next Step Board

Tim Gleeson  
 Chairman  
 Laura Pearson  
 Treasurer  
 Vicki Grove  
 Secretary  
 Vonda Billman  
 Executive Director  
 Anne Johnson  
 Member  
 Irwin Smutz  
 Member

## Our Purpose

Next Step PRC exists to encourage and equip women and men to build successful families.

We are a religious non-profit and as such all your contributions, financial or material, are tax-deductible.

If you want to donate online and/or become a monthly supporter, go to [nextstepPRC.org](http://nextstepPRC.org) and click on "Support Us." We are also a registered non-profit on Amazon Smile.

demographic) review and rate each video and complete a pre- and post-test. Only lessons that pass the scrutiny of the focus group make it into the program.

### *What is in a Brightcourse Lesson?*

Each Brightcourse lesson is made up of a video, quiz questions, homework, and discussion questions (for the client advocate to review with the client). The client also gets access to a fact sheet that they may keep.

### *Does each client have their own Brightcourse profile?*

Yes, each client has their own profile in Brightcourse. This allows client advocates to tailor the EWYL program to each individual client and determine which lessons are appropriate and relevant when the client comes into the office. The client profile also allows client advocates to see which lessons have been assigned and completed, check quiz scores, and see other useful information and statistics.

### *How will Next Step PRC use Brightcourse?*

Each client room at Next Step PRC has a TV with the Brightcourse App and an assigned tablet. After a client chooses a lesson, the client advocate will send a code (linked to that client's profile) to the tablet. This code will also go to the client's cellphone or email. The client will watch the video and - at the same time - complete the quiz questions on the tablet. Then the client advocate will review the quiz questions and go over the discussion questions. The client can then complete the homework after they leave the office by using the code that was sent to their personal device. That code will also allow them to access the fact sheet for that lesson. As in the past, the client will receive boutique bucks to shop in the Next Step boutique when all parts of the lesson have been completed.

In addition, Brightcourse allows client advocates to send lessons to the client at home. If a client is unable to come to the office, they can choose lessons with their client advocate. The client advocate will then send the lessons to the client's email or phone via a personalized code linked to the client's profile. The client will have a set amount of time to complete the lesson. The client advocate will also schedule a phone call or in-person visit to review the lesson and go over the discussion questions with the client after they have watched the video. This is a great option for individuals who work traditional jobs and can't come in during our open hours.

### *The Takeaway...*

We are extremely excited to be implementing Brightcourse at Next Step PRC. Brightcourse allows us to meet clients where they are, provide relevant and up-to-date educational content, and build relationships. After all, that's what we're all about! Ultimately, we strive to build and maintain long-lasting relationships with our clients through conversations, support, and friendships.

We'd love to show you Brightcourse and demonstrate how it works! Stop by our office any time we're open for a tour... who knows, maybe we'll have a Brightcourse lesson just for you. In fact, I bet we do. We'll see you then!